

KAREN GREENBERG

DESIGN

KARENGREENBERG.COM 646.894.5796

Pedro Oliveira

Pablo's World

Paul is the second-generation owner and general manager for a family-owned aircraft engineering company based in Dallas TX. He has an incredible artistic sense & sensibility when it comes to colors, lighting, and framing. During our session, Paul had a (spontaneous) saying, from the wardrobe to props to the location.

Our initial goal was to capture cinematic imagery that wouldn't look like the typical standard & boring headshots. I also wanted to convey solitude. With those aspects in mind, we decided to go with Boy Scout's Hill at the gorgeous White Rock Lake (one of my favorite places on Earth!) for location.

As the session progressed, we realized that something special was unfolding in front of us: The clouds were huge! The wind was blowing, dramatically moving the grass, Paul's hair, and my umbrella on top of my one light-reflector set up.

After the first or second frame, we proclaimed: This looks just like "Christina's World" (by Andrew Wyeth). From that moment, "Pablo's World" was born.

Pedro Oliveira is a Brazil-born multi-award winner American editorial, documentary and advertising still-motion director, based in Portland (yeah, the loud one), Orange County (CA), and Dallas (TX).

www.pedrooliveira.com
@pedrooliveira



APA Awards
American Photographic Artists



MARK HILL

Singer/Songwriter Rosey

I created a series of images in September of 2020 to support Rosey's singles that are planned for release in 2022. Due to Covid restrictions, all were shot at her home in Atlanta. You can see more images plus hear her new single "At The Party" at roseymusic.com.

Credits:
Wardrobe: Stacey Bell @staceysleasantum
<https://staceysleasantum.com/>
On Set Dresser: Erin Dozier @erinaz
Make Up Hair: Piper Von Hoene @pipervonhoene
<https://www.thepipistyleagency.com/>
Assistant: Emilee Ramster @emilee.ramster

Mark Hill was born and raised in Oklahoma City. While still a fan of the football team, he left the University of Oklahoma to attend the School of Visual Arts, in New York City. After graduating with a BFA in photography, Mark stayed in New York for the next eight years, shooting mostly food photography for cookbooks and publications like The New York Times Magazine, Cosmopolitan, Alfred A. Knopf, and Family Circle.

Mark then headed south to Atlanta where he became Director of Photography for Turner Broadcasting, managing and mentoring a merry band of young photographers. Returning to the freelance world, Mark joined the Local 600 Camera Union, and started shooting for such networks and companies as HBO, NBC, Showtime, Coca-Cola, Delta, and A&E to name a few. Despite being nominated for a couple of Emmy awards, Mark remains a simple guy. He can often be found camping with his son's Boy Scout troop, perfecting his marshmallows, or searching for discounted tee times at public golf courses.

www.markhillphoto.com
@photomarkid



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- Conceptual / Altered
- Corporate / Industrial
- Documentary / Photojournalism
- Food / Still Life
- Lifestyle
- Nature / Animals
- Persona Projects
- Portrait
- Sports / Adventure
- Travel / Landscape



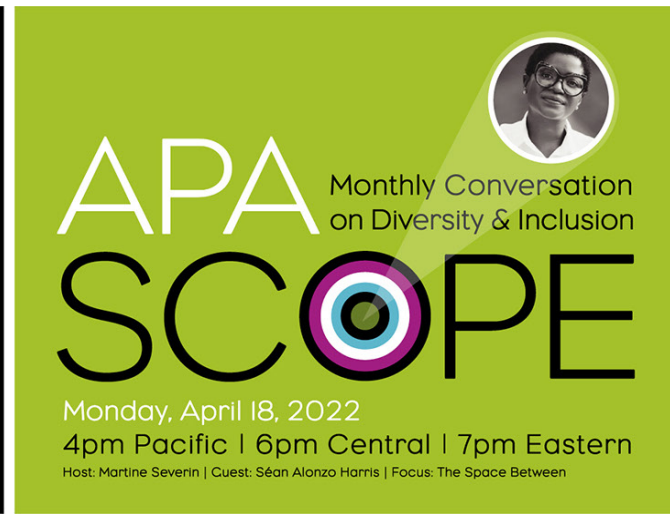
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